RODRIGO JUNQUEIRA

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SUMMARY

Data professional with skills in data mapping, data modeling, understanding business problems in collaboration with stakeholders, solving business challenges, and developing insights to support decision-making with a value-driven approach. Experienced in prototyping with Figma and Excel, creating dashboards with a focus on UI design, building key performance indicators for dashboards and reports, as well as analyzing and transforming data using Python and its libraries. Proficient in data extraction and analysis with SQL, documenting and creating usability manuals for dashboards, and version control.

Skilled in: Python, SQL, Power BI, Looker, Excel, DAX, M, Figma, VSCode, Git, GitHub, and R. Soft skills include: creativity, analytical thinking, clear and objective communication, self-learning, and teamwork.

WORK EXPERIENCE

Freelance as Data Analyst and Data Science

Period: March 2024 to Current job

- Development of spreadsheets in Excel and Google Sheets;
- Development of dashboards in Power BI and Looker;
- Data analysis and transformation using SQL, Python, R and Power Query.

Company: Sustenidos Role: Junior Systems Analyst Period: April 2024 to Current job Responsibilities:

- Provide support to users of SAP, RM Totvs, and other company systems;
- Data mapping and modeling to generate strategic insights;
- Collecting, analyzing, and interpreting data related using SQL, Python, R e Power Query;
- Develop and maintain dashboards using Power BI;
- Create and update process and system documentation.

Company: Sustenidos Role: Administrative Assistant Period: August 2022 to March 2024 Responsibilities:

- Analyzing and organizing student and admissions data;
- Extracted data using SQL commands from RM Totvs;
- Creating management reports in Microsoft Excel and Google Sheets;
- Developing dashboards in Power BI and Looker to visualize key performance indicators;
- Fostering a data-driven culture by improving data standardization and enhancing the generation of strategic insights.

Company: "Bem me Quer" School Role: Math Teacher Period: February 2021 to November 2021

Company: DJSystem Role: Technical Support Manager Period: September 2017 to March 2018 Responsibilities:

- Managed the technical support and the systems implementation teams;
- Monitored support tickets and analyzed data to identify recurring issues and improvement opportunities;
- Created managerial and operational reports, including complex customized reports for system users;
- Reviewed and structured technical manuals and process documentation;
- Conducted database maintenance and optimization.

Company: DJSystem

Role: Junior to Mid-level Systems Analyst Period: February 2014 to September 2017 Responsibilities:

- Provided multichannel technical support for ERP DJSystem and DJPDV users;
- Developed reports using DBase commands tailored to client needs;
- Extracted, converted, and structured data from databases for system migrations and operational analysis;
- Actively participated in system implementations for new clients, focusing on business understanding and process alignment;
- Conducted testing of new system features and fiscal equipment, documenting results in detail.

EDUCATION

- MBA in Data Science and Anlytics, University of São Paulo (USP), January 2025 (2 years).
- Undergraduate in **System Analysis and Development**, São Paulo College of Technology (FATEC), August 2017 (3 years).

ADDITIONAL COURSES

- Fundamentals of Python Programming for Data Analysis and Data Science, Data Science Academy, 72 hours.
- Fundamentals of Statistics, Introduction to R Software and Machine Learning, USP, 30 hours.
- The Ultimate MySQL Bootcamp, Udemy, 21 hours.
- UI Design for Beginners, Origamid, 34 hours.
- 100 Days of Code: The Complete Python Pro Bootcamp, Udemy, 60 hours.
- Code Versioning with Git and GitHub, DIO, 2 hours.
- 2025 Python Data Analysis & Visualization Masterclass, Udemy, 20 hours.
- Microsoft Power BI Profissional, Udemy, 20 hours.

LANGUAGES

- Advanced English
- Native in Portuguese

VOLUNTEER WORK

• Math Teacher at a college entrance exam preparation course for low-income students, 2 years.

ADDITIONAL INFORMATION

• I hold dual citizenship (Brazilian and Italian) and am available for travel and relocation.